



International Society for Animal Rights  
Law and Education Serving Animals

## "ANIMALS TODAY" ANNOUNCEMENT

**Program of March 1, 2009**

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ISAR is pleased to announce that beginning on Sunday, February 8, 2009 our organization became one of the inaugural sponsors of a new nationally-heard radio show entitled "Animals Today."

"Animals Today" is broadcast on Knews Radio, from California's Coachella Valley, a station on which Dr. Laura and Sean Hannity, among others, can be heard.

Hosted by Dr. Lori Kirshner, founder of Southern California's Desert PAWS Foundation, "Animals Today" addresses a variety of contemporary animal-related topics. Through Dr. Kirshner's commentaries, interviews with experts, and responses to phone-ins, listeners are exposed to some of today's most interesting and important issues relating to animals, both domestic and wild.

"Animals Today's" is broadcast on Sundays from 2:00 to 4:00 PM *Pacific Daylight Savings Time*.

Future programs will feature interviews with experts from such organizations as Animal Legal and Historical Web Center, Bighorn Institute, Coachella Valley Wild Bird Center, Animal Legal Defense Fund. Dr. Kirshner's guests will include lawyers, behaviorists, teachers, ornithologists, veterinarians, rescuers, judges, writers, and many others.

This Sunday's 2:00-3:00 PM segment will feature Tracy Silverman, Esq., lead counsel in the Animal Welfare Institute's current litigation against Ringling Brothers and Barnum & Bailey Circus concerning their use-and abuse-of elephants. In the 3:00-4:00 segment, Dr. Kirshner will be joined by Marc Bekoff, Professor Emeritus of Ecology and Evolutionary Biology, University of Boulder, in a discussion of the ethical, legal, and practical issues arising from private ownership of exotic animals.

A reminder: During "Animals Today's" popular segment with animal behaviorist Dr. Peter Borchelt,

he'll try to answer as many listener questions as possible. So if your parrot is peculiar, your cat is crying, or your hound is hyper-or if you have any other animal-behavior questions-either email Lori anytime, or call into the show at about 3:45 PM, Pacific Time. Email Lori at [drlori@animalstodayradio.com](mailto:drlori@animalstodayradio.com). Knews Radio/Animals Today call in lines: Local: (760) 416-8475- -Toll free: (888) 589-6397

Thanks to current technology, "Animals Today" can be heard throughout the world by anyone with access to a computer because the Southern California radio station on which the program appears will "stream" it. Streaming means a radio broadcast can be heard on the Internet while simultaneously being broadcast over the airwaves.

Previous broadcasts of "Animals Today," are now, and will continue to be, archived at the show's website: [www.animalstodayradio.com](http://www.animalstodayradio.com). Along the left column, click "Listen to the show." A new screen will appear showing the dates of previous shows. Then click the play button on the hour(s) you want to hear.

**However, your computer must be Java "enabled," meaning the Java program must be downloaded onto your computer in order to access archived broadcasts. If your computer is not already Java enabled, click the message displayed for instructions on how to do so.**

To hear "Animals Today" over the Internet at 2:00-4:00 PM *Pacific Daylight Savings Time*, turn on your computer and be sure the sound is at an acceptable level. Open your web browser (e.g., aol,Yahoo) and carefully type in the address bar [www.knewsradio.com](http://www.knewsradio.com), and then click to open that address. The Knews radio website will appear. On the top of the page, click "Listen Live." A new box will appear and the program will begin at the appropriate time. (Listeners may be asked to register, but doing so is optional and registration is not necessary to hear the show.)

"Animals Today's" toll-free call-in telephone number while the program is being broadcast is: 1-888-589-6397. (The station recommends calling from a land-based telephone rather than a cell phone.)

Through this E-Newsletter, ISAR will make available weekly broadcast schedules for "Animals Today." To be kept informed, please add your contact information at [http://www.isaronline.org/contact\\_us.html](http://www.isaronline.org/contact_us.html).

ISAR has become a sponsor of "Animals Today" because we believe that a serious nationwide (indeed, international) program addressing important contemporary animal issues has become a moral imperative.

We personally know the creators and hostess of this program, and we know their dedication to animals is profound.

Thus, ISAR will do everything in our power to help "Animals Today" succeed, and *we earnestly solicit the assistance of those of you who believe as we do.*

*Please forward this important announcement to as many individuals and lists as you can, asking*

*the recipients to do the same.*

ISAR has linked to the "Animals Today Radio" website ([www.isaronline.org](http://www.isaronline.org)) and we ask those who support the program to do the same. (A word to potential sponsors: Please note that advertising rates for "Animals Today" are very reasonable, given that the program can be heard by anyone having access to a computer. Interested parties should contact Peter Spiegel at (760) 285-4981 or [producer@animalstodayradio.com](mailto:producer@animalstodayradio.com).)

As a famous broadcaster said for many years, "See you on the radio."

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Among the many blessings of the Internet is the phenomenon called the "Weblog"--- or "Blog" for short.

Originally mostly a vehicle for the expression of the author's personal views on any subject that interested him, Blogs have evolved into a means for organizations such as ISAR to communicate with its supporters and others who may be interested in the Blogger's activities.

Essays include such topics as "Only ISAR 'Gets It' About Mandatory Spay/Neuter", "Free Speech and Cruelty to Animals", "Half a Loaf", "ISAR's International Homeless Animals' Day™ 2008", "ISAR's Model Mandatory Spay/Neuter Statute Garnering Attention", "UBS and Other Generous Matching Donations", "Important New Publication: Stanford Journal of Animal Law and Policy", "Annotated Text of ISAR's Model Mandatory Spay/Neuter Statute", "Websites Providing Information About Animal Law", "Overview of ISAR's Revolutionary Model Mandatory Spay/Neuter Statute", "The Case Against Zoos", "ISAR's Revolutionary Model Mandatory Spay/Neuter Statute", "Vive Brigitte Bardot", "ISAR's 'Harming Companion Animals' Monograph To Be Used In Law School 'Animal Law And Rights Course'", "ISAR and Animal Rights in Europe", "Harming Companion Animals: Liability and Damages", "Redemption: The Myth of Pet Overpopulation in America by Nathan J. Winograd", "Get Political for Animals and Win the Laws They Need by Julie E. Lewin", "Suing on Behalf of Animals: New Case", "Capitol Hill's Animal Friends", "ISAR as Friend-of-the-Court", "Harming Companion Animals", "Celebrities and Animal Abuse", "ISAR's Brand New Website", "Animal Rights Books for Sale", "Descartes is Dead", "ISAR in Action", "Mother Jones Meets an ISAR Billboard", "Token Mandatory Spay/Neuter in Palm Beach, Florida", "Another Municipal Adoption of ISAR's Model Mandatory Spay/Neuter Statute", "Heart Bleeding for Vick, But Not His Victims", "What made Michael Vick?"

Individuals and organizations who want to receive our complimentary Blog need only request to be placed on ISAR's mailing list at [www.isaronline.blogspot.com](http://www.isaronline.blogspot.com).

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**Contributions to ISAR make possible the Society's work for Animal Rights. ISAR is a non-profit organization and is tax exempt under Section 501 (c) (3) of the Internal Revenue Service Code. We depend solely on our dedicated supporters to enable us to continue and expand our work on behalf of animals. For more information about our work, please visit <http://www.isaronline.org>.**

To support ISAR by making a tax-deductible donation please [Click Here](#).

Please feel free to pass ISAR's Newsletter Bulletin along to family and friends.

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