



Dear Potential ISAR Volunteer:

The United States of America is known as a volunteer society. The annual dollar amount of private charity is astronomical, and the number of hours spent by Americans in volunteer activities is incalculable.

Physicians donate their services, lawyers represent indigent clients *pro bono*, retirees visit nursing homes, scouts clean up neighborhoods—and on and on throughout the country.

Several years ago ISAR solicited volunteers to assist us in our animal rights activities. Although the response has been gratifying, we still need to enlist volunteers for some states and major cities.

ISAR volunteers in their own neighborhoods and states—acting as ISAR's eyes, ears and often our voice—perform many functions. Among other activities, they distribute ISAR Reports, attempt to have elected officials introduce ISAR-drafted legislation, write ISAR-generated letters-to-the-editor, introduce ISAR's public service announcements to radio and television stations, organize ISAR's annual International Homeless Animals Day vigils, and generate interest in ISAR's highway billboards.

Individuals interested in becoming ISAR volunteers need only review the volunteer options listed below, choose their areas of interest, and contact us.

Sincerely,

Susan Dapsis, President

ISAR Volunteers as Active Promoters of Legislative Education

ISAR has worked extensively on developing model legislation aimed at reducing the overpopulation of companion animals.

The Tenth Amendment to the Constitution of the United States gives the states (and thus political subdivisions like counties, cities, towns, and villages) the power to enact virtually any laws they wish that are reasonably related to the public health, safety, welfare and morals, unless such laws violate federal or state constitutional rights. Clearly, appropriate companion animal population reduction legislation is reasonably related to the public health, safety and welfare—and, for that matter, morals.

Animal Rights/Welfare activists have experienced for years the difficulties encountered in attempting to get pro-animal legislation introduced, let alone enacted, at every level of government.

Today, however, those problems have been considerably ameliorated thanks to a recently published book.

Julie E. Lewin (National Institute for Animal Advocacy, Guilford, CT) has written a book that can significantly alter the prognosis for animal legislation in the United States. Its complete title and subtitles are: *Get Political for Animals [GPFA] and Win the Laws they Need; Why and how to launch a voting bloc for animals in your town, city, county or state; A step-by-step manual for animal rights and rescue advocates and organizations.*

More animal protective laws need to be introduced. Thanks to Julie E. Lewin and the National Institute for Animal Advocacy, many of them now stand a better chance of being enacted.

By purchasing GPFA, mastering its lessons, and using its techniques, *ISAR volunteers can play a significant role in educating legislators throughout the country about the importance of animal protection legislation.* (To purchase a copy of Ms. Lewin's book, please visit www.nifaa.org.)

ISAR volunteers, and others, can purchase our Model Animal Protection Statutes at our website, www.isaronline.org.

Mandatory Identification of Companion Cats and Dogs

Model Adoption Sterilization Statute

Model "Department of Animal Affairs" Statute

Model Euthanasia Statistics Statute

Model Euthanasia Statistics Statute (Croatian)

Model Mandatory Spay/Neuter Statute

Model Spay/Neuter Tax Deduction Statute

ISAR Volunteers as “Court Watchers”

ISAR volunteers can frequent their local courthouses, attend proceedings related to animal issues, follow the progress of cases, and report back to ISAR so that we can take action when appropriate.

To view a listing of upcoming cases just on the subject of animal abuse, please visit <http://www.pet-abuse.com/pages/courtwatch.php>. (Note: some of these cases are not for the fainthearted.)

ISAR Volunteers as Distributors of Humane Educational Materials

ISAR volunteers can reproduce and distribute our humane educational materials. The following Reports are available for purchase on our website at www.isaronline.org.

Solving Animal Behavioral Problems

Dog and Cat Overpopulation

Dog and Cat Overpopulation (Romanian)

Dog and Cat Overpopulation and Juvenile Spay/Neuter

High-Volume, Low-Cost Spay/Neuter Clinics

Pet Identification and Overpopulation

Pet Identification and Overpopulation (Croatian)

Pet Overpopulation Study

Dog and Cat Survey

Organizing a Spay/Neuter Mobile

Dog Overpopulation and Puppy Mills

These Reports may be distributed at such places as obedience schools, shelters/humane societies, community events, veterinarians' offices, groomers' offices, schools, libraries, malls and other places where reading material is made available to the public.

ISAR Volunteers as Petition Campaign Signature Gatherers

ISAR hopes to raise the awareness of the companion animal overpopulation problem by having the term “pet overpopulation” included in American language dictionaries. The phrase pet overpopulation is commonly understood to mean that there are far more dogs and cats, puppies and kittens, than available homes for them. Because pet overpopulation will remain a serious problem until the “No Kill” movement succeeds in this country, it is necessary that the phrase “pet overpopulation” become recognized as having a clear meaning.

Accordingly, ISAR has launched our [One-Hundred-Thousand-Signatures Campaign to Recognize the Phrase “Pet Overpopulation”](#).

After years of campaigning for the United States Postal Service to issue a spay/neuter postage stamp, ISAR's efforts, with the help of others, were rewarded by the publication in September 2002 of two such stamps. We are taking this great accomplishment to the next level with [ISAR's One-Hundred-Thousand Signatures Campaign for a United Nations Spay/Neuter Postage Stamp](#). ISAR is currently petitioning the United Nations Postal Administration for the issuance of a U.N. Spay/Neuter Stamp which would be disseminated worldwide and thus educate even more people about the importance of spaying and neutering.

In an effort to put an end to the simulated abuse of animals in motion pictures and on television, ISAR has launched a nationwide petition campaign aimed at obtaining [One-Hundred-Thousand signatures demanding that movie producers, television companies, and advertisers and their agencies, desist from simulating harm to animals in order to sell "entertainment" and other products.](#)

ISAR volunteers can help us accomplish these goals by collecting signatures and returning them to ISAR. Petitions can be printed from our website at www.isaronline.org.

ISAR Volunteers as Letters-to-the-Editor Writers

ISAR has form letters-to-the-editor available on our website at www.isaronline.org. The subjects include dog and cat overpopulation, puppy mills, outside dogs, the United Nations Spay/Neuter Postage Stamp, and more.

Although our sample letters-to-the-editor are issue-specific, they can easily be adapted to other causes affecting animals. It is necessary only to identify the problem (e.g., factory farming), state why the particular practice is wrong, and offer a solution.

If your letter is published, please forward a copy to ISAR as soon as possible.

ISAR Volunteers as Distributors of Public Service Announcements

The long-enduring television star Bob Barker is also well known for his work on behalf of animal protection, especially the important issue of overpopulation and spay/neuter. Bob became a vegetarian in 1979. That same year, he began promoting spay/neuter on his long-running television show "The Price Is Right." For all those years he ended each episode of his show with the plea: "Help control the pet population; have your pet spayed or neutered." ISAR is grateful to Mr. Barker for providing us with public service announcements promoting the importance of spaying and neutering. They are contained in 15-, 30-, and 60-second messages.

Mr. Barker has also provided ISAR with television public service announcements available on Beta Cam SP Video that contain 15-, 30-, and 60-second spay/neuter

messages. Requests to receive ISAR's television public service announcements may be made through our website at www.isaronline.org.

Brandon McKennah, a fine motion picture and television actor, has provided ISAR with a 30-second spay/neuter public service announcement.

The late Steve Allen was deeply concerned with the overpopulation problem, and a stalwart supporter of spay/neuter. He was kind enough to provide ISAR with 20- and 30-second public service announcements focusing on spay/neuter.

Kiki Ebsen, the daughter of motion picture and television actor Buddy Ebsen, has recorded several public service announcements for ISAR including 15-, 30-, and 60-second messages promoting the importance of spaying and neutering in an effort to ameliorate the pet overpopulation crisis.

To download ISAR's radio spay/neuter public service announcements please visit our website at www.isaronline.org and *Right Click* on the PSA, choose "Save Target As" and enter a name for the file.

ISAR Volunteers as Recruiters for Billboard Placements



ISAR seeks volunteers to recruit organizations (or even individuals) who are willing to sponsor spay/neuter billboards.

As displayed, the Billboards measure a standard 10'5" x 22'8" and are printed in full color. The lettering is bright and eye-catching, with photo images of a golden dog and a tiger-striped kitten. There is space where the sponsoring organization's name and phone number will be imprinted.

The cost to an organization is \$100.00 for the paper poster **or** \$115.00 for the posterflex material (*some outdoor advertising companies will no longer accept paper posters*). This price includes shipping within the continental United States.

Those placing a billboard order are responsible for its installation.

Many outdoor advertising agencies are willing to donate space or offer discounts to non-profit organizations. Interested organizations should contact their local outdoor advertising firm for information on the availability of public service announcement space and the cost of labor for posting the artwork panels.

ISAR is now accepting billboard orders year-round. A printable version of ISAR's billboard order form may be found on our website at www.isaronline.org or you may leave a message requesting an order form by calling 1-800-543-ISAR.

ISAR Volunteers as Facilitators of International Homeless Animals' Day®

In 1992, ISAR introduced National Homeless Animals' Day and Candlelight Vigils as an innovative educational project whose goal is to underscore the pet overpopulation tragedy that overwhelms animal shelters each year.

Because of the ever-growing, successful participation in National Homeless Animals' Day by foreign animal protection organizations, beginning in 2008 ISAR will acknowledge this global participation by officially entitling our annual crusade "*International Homeless Animals' Day.*"

ISAR volunteers are needed to encourage organizations and individuals to hold Candlelight Vigils on International Homeless Animals' Day.

ISAR offers a vigil planning packet for \$5.00 to those interested in coordinating an observance for International Homeless Animals' Day. The packet contains materials on how activists can organize their own vigils, as well as helpful hints for holding a successful vigil. Vigil packets are sent out during the first week of May. ISAR's International Homeless Animals' Day Candlelight Vigil Packet may be found on our website www.isaronline.org.

ISAR Volunteers as Translators

ISAR seeks volunteers capable of translating our Reports into foreign languages, so that we can provide our informative literature to others outside the English speaking community. Our Reports may be found at www.isaronline.org.

ISAR Volunteers as Media Monitors

ISAR volunteers can monitor the print media and email, fax, or snail mail to us newspaper clippings concerning animal protection issues.

ISAR Volunteers as Informed Citizens and Supporters

ISAR volunteers can stay up to date with our activities by subscribing to our complimentary blog at <http://www.isaronline.blogspot.com>, or view our campaigns in action on our Flickr site at http://www.flickr.com/photos/i_s_a_r.

ISAR Volunteers as Publicists

ISAR volunteers can spread the word about ISAR, and ask their friends and families to add us to their “friends” list on Myspace (http://www.myspace.com/i_s_a_r), Facebook (www.facebook.com/isaronline).

You may link to ISAR’s website by adding our logo buttons to your website or online community page by copying and pasting the text below.



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